WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract #	**47716**
Schedule Dates	09/12/12-09/17/12
Advertiser	OBAMA FOR AMERICA (2353)
Agency	GMMB (1182)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 1536- OFA Sked A 9.4-10.1 (27348)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	
Phone/Fax	/
CPE	1536
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

Date Entered	08/30/12
Last Modified	08/30/12
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,371.25
Net Total	$36,103.75
Sales Tax	

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Sep. 2012	28	$42,475.00
Grand Total:	28	$42,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	7A- 8A (ET)	2			X	X	X						WHDH Boston (WHDH)		8/30/12
1.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7A- 8A (ET)	2			X	X	X			2	$1,800.00	$3,600.00	WHDH Boston (WHDH)		8/30/12
2.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	8A- 9A (ET)	2			X	X	X						WHDH Boston (WHDH)		8/30/12
2.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	8A- 9A (ET)	2			X	X	X			2	$1,800.00	$3,600.00	WHDH Boston (WHDH)		8/30/12
3.0	Revised Line / SPOT	09/15/12-09/15/12	1	:30	8A- 9A (ET)							1					WHDH Boston (WHDH)		8/30/12
3.1	Normal Line / SPOT	09/15/12-09/15/12	4	:30	8A- 9A (ET)							1		1	$850.00	$850.00	WHDH Boston (WHDH)		8/30/12
4.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	7:30A- 8A (ET)								1				WHDH Boston (WHDH)		8/30/12
4.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	7:30A- 8A (ET)								1	1	$400.00	$400.00	WHDH Boston (WHDH)		8/30/12
5.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	8A- 9A (ET)								1				WHDH Boston (WHDH)		8/30/12
5.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	8A- 9A (ET)								1	1	$850.00	$850.00	WHDH Boston (WHDH)		8/30/12
6.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	9A- 9:30A (ET)	1			X	X	X						WHDH Boston (WHDH)		8/30/12
6.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9A- 9:30A (ET)	1			X	X	X			1	$750.00	$750.00	WHDH Boston (WHDH)		8/30/12
7.0	Revised Line / SPOT	09/17/12-09/17/12	1	:30	9A- 9:30A (ET)	1	X										WHDH Boston (WHDH)		8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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7.1	Normal Line / SPOT	09/17/12-09/17/12	4	:30	9A- 9:30A (ET)	1	X							1	$750.00	$750.00	WHDH Boston (WHDH)		8/30/12
8.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	9:30A- 10A (ET)	1			X	X	X						WHDH Boston (WHDH)		8/30/12
8.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	9:30A- 10A (ET)	1			X	X	X			1	$750.00	$750.00	WHDH Boston (WHDH)		8/30/12
9.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	10A- 11A (ET)	1			X	X	X						WHDH Boston (WHDH)		8/30/12
9.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	10A- 11A (ET)	1			X	X	X			1	$600.00	$600.00	WHDH Boston (WHDH)		8/30/12
10.0	Revised Line / SPOT	09/17/12-09/17/12	1	:30	10A- 11A (ET)	1	X										WHDH Boston (WHDH)		8/30/12
10.1	Normal Line / SPOT	09/17/12-09/17/12	4	:30	10A- 11A (ET)	1	X							1	$600.00	$600.00	WHDH Boston (WHDH)		8/30/12
11.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	10:27A- Meet the Press	1							X	1	$1,200.00	$1,200.00	WHDH Boston (WHDH)	LUR	8/30/12
12.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	3P- 3:30P (ET)	1			X	X	X						WHDH Boston (WHDH)		8/30/12
12.1	Revised Line / SPOT	09/12/12-09/14/12	1	:30	3P- 3:30P (ET)	2			X	X	X						WHDH Boston (WHDH)		8/30/12
12.2	Normal Line / SPOT	09/12/12-09/14/12	4	:30	3P- 3:30P (ET)	2			X	X	X			2	$500.00	$1,000.00	WHDH Boston (WHDH)		8/30/12
13.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	3:30P- 4P (ET)	1			X	X	X						WHDH Boston (WHDH)		8/30/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	3:30P- 4P (ET)	1			X	X	X			1	$500.00	$500.00	WHDH Boston (WHDH)		8/30/12
14.0	Revised Line / SPOT	09/17/12-09/17/12	1	:30	4P- 4:30P (ET)	1	X										WHDH Boston (WHDH)		8/30/12

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14.1	Normal Line / SPOT	09/17/12-09/17/12	4	:30	4P- 4:30P (ET)	1	X							1	$1,000.00	$1,000.00	WHDH Boston (WHDH)		8/30/12
15.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	4:30P- 5P (ET)	1			X	X	X						WHDH Boston (WHDH)		
15.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4:30P- 5P (ET)	1			X	X	X			1	$1,300.00	$1,300.00	WHDH Boston (WHDH)		8/30/12
16.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	7P- 7:30P (ET)	1											WHDH Boston (WHDH)		
16.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7P- 7:30P (ET)	1			X	X	X			1	$1,800.00	$1,800.00	WHDH Boston (WHDH)		8/30/12
17.0	Revised Line / SPOT	09/17/12-09/17/12	1	:30	7P- 7:30P (ET)	1	X										WHDH Boston (WHDH)		8
17.1	Normal Line / SPOT	09/17/12-09/17/12	4	:30	7P- 7:30P (ET)	1	X							1	$1,800.00	$1,800.00	WHDH Boston (WHDH)		8/30/12
18.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	7:30P- 8P (ET)	2											WHDH Boston (WHDH)		
18.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	7:30P- 8P (ET)	2			X	X	X			2	$2,000.00	$4,000.00	WHDH Boston (WHDH)		8/30/12
19.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X	1	$7,500.00	$7,500.00	WHDH Boston (WHDH)	LUR	8/30/12
20.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2			X	X	X						WHDH Boston (WHDH)		
20.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2			X	X	X			2	$900.00	$1,800.00	WHDH Boston (WHDH)		8/30/12

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21.0	Revised Line / SPOT	09/12/12-09/14/12	1	:30	1:36A- Last Call with Carson Daly	1			X	X	X						WHDH Boston (WHDH)		8/30/12
21.1	Normal Line / SPOT	09/12/12-09/14/12	4	:30	1:36A- Last Call with Carson Daly	1			X	X	X			1	$500.00	$500.00	WHDH Boston (WHDH)		8/30/12
22.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	11:55P- 7 SPORTS XTRA	1							X	1	$325.00	$325.00	WHDH Boston (WHDH)	LUR	8/30/12
23.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	7:57P- America's Got Talent	1				X				1	$7,000.00	$7,000.00	WHDH Boston (WHDH)	LUR	8/30/12

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